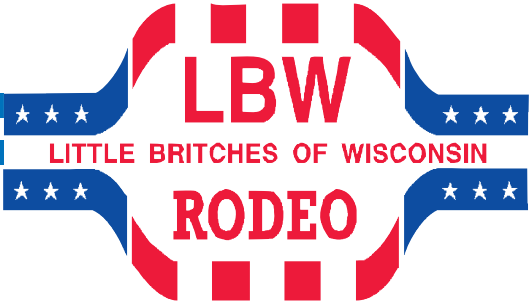


# MAY

# NEWSLETTER



### Old Business:

Gate Trailer: Chutes are all done, working well

Workday: Trimmed horses and bulls, work went smoothly

Mechanical Bull: We had a bid of over \$4000 on eBay, considered sold, but the buyer backed out of the sale.

Kellner: No rodeo this year, we will consider other locations in the future to replace this rodeo

Clinics: Roughstock and timed event clinics went very well. Low turn out for the Sunday Timed Event clinic due to very poor weather.

### New Business:

Back tags are being donated for the kids

Viroqua: We have a contract to have a rodeo at their town

Tshirts: We've several designs made up, we are asking the kids to vote on which designs they like best

Sweatshirts: A new design is being used on the sweatshirts, sales are very good.

Neillsville: Brenda Smith has a horse that could possibly be a candidate for our roughstock string

Raffle: The raffle has begun, encouraging the kids to do their part to support the lbw rodeo by picking up their 5 books of tickets to sell for the organization. Great prizes are being offered for the top ticket sellers. Tickets can be picked up at each rodeo, or they can be ordered through the lbw website.

# JUNE

### Treasurer's Report:

Savings : \$14,128.58

Checking: \$11295.28

CD: \$9348.00

Raffle Report was read and approved

Raffle Report: \$ 7266.72

### Sponsor Donations:

Wisconsin Community Bank: \$100

Dodgville Large Animal

Veterinary Service: \$250

Land O' Lakes: \$100

Yahara Materials INC.: \$1500

Insty Prints: Donated the first batch of raffle tickets

(These sponsor donations are not yet deposited into the raffle fund account)

MEDFORD: LBW has agreed to supplying livestock for the Medford High School Rodeo

### ADVERTISING:

EMAIL: Beth received an email from Patty Floyd who works for a radio station in the Shawano area, she had an idea to advertise LBW— here is what she said:

"I wanted to present an opportunity to "get the word out" about Little Britches Rodeo. Every year on the 4th of July weekend is the Manawa Rodeo -a PRCA event that is very popular in this area.

Results Broadcasting always does a live

report from the Rodeo Grounds on Saturday in the afternoon on WJMQ 92.3 FM. This would be a great way to get people aware of Little Britches Rodeo by being a sponsor.

We have a banner that hangs at the rodeo grounds which would have Little Britches Rodeo listed as a sponsor. You would also get 7 - 30 second ads during the live reports and 6 additional ads to be used on that business day for \$199.00.

This could be used to create awareness of the Little Britches rodeo and help promote upcoming events".

It was discussed that we are in need of more advertising for the organization-- Kevin made a motion to go ahead and have the radio advertise for LBW throughout the Manawa rodeo—Todd seconded it.

### OTHER PROMOTIONAL IDEAS:

Membership drive

Setup the LBW Information Booth at the High School rodeos

Put an ad in the Wisconsin Horseman

Rent a booth at the Midwest Horse fair

Possibly give a discount for first time memberships.

Hand out flyers at rodeos and other horse related events.

Anyone looking for a heeling or heading partner for the upcoming rodeo season, contact rodeo secretary (Beth Ipsen) by phone: 608-825-3081 or email: ipsenville@peoplepc.com (make sure to put LBW in the subject box)

**For Sale:** 16.5" Barstow Bronc Saddle. Barstow halter and rein included - \$700, call Jackson Romanowski at 715-864-3570

**Great breakaway and goat tying horse** for experienced rider. 17 yr old gelding, 15.1hh Tobiano. 608-488-6773  
**All around rodeo horse.** 11 yr old gelding. 15hh. 608-488-6773

**Horse For Sale** 14 yr. old heading/heeling gelding....sound and well broke...price-- \$3500.... Home# 608-635-2080....Cell# 608-279-2246

TEARDOWN HELP: There is a need for help with tearing down after the rodeos. Brad mentioned how long it takes to get the job done because of lack of help, he'd appreciate more help.

BULLS: Gary mentioned that a bull is not bucking well. He has access to a bull that LBW could possibly swap for, plus pay \$300 for the better bull.

KELLNER RODEO: Troy mentioned that he could possibly put on a rodeo at the Kellner rodeo grounds with the help of the Tri County Riding Club. The idea was tabled for now.

IDEAS FOR AFTER RODEO ACTIVITIES: A fun day with a picnic, along with mini clinics for kids who need help with their events.



**Next Meeting**

**Sun. July 2nd**

**9:00 AM**

**Highland Rodeo**

**Check the website for prices and styles on LBW Jackets!**